

**It's Possible™  
to fall in love  
with your  
home again.**

National Product Catalog



Hardie® Plank Deep Ocean  
Hardie® Trim & Hardie® Soffit Arctic White





**Now is the time to bring your vision to life.**

**4 Endless Design Possibilities**  
 6 Inspiration  
 8 Statement Collection® Products  
 10 Dream Collection® Products  
 12 Magnolia Home | James Hardie Collection  
 16 Hardie® Plank  
 18 Hardie® Shingle  
 20 Hardie® Panel  
 22 Hardie® Trim  
 22 Hardie® Soffit  
 24 Innovations  
 26 Hardie® Artisan Siding  
 28 Hardie™ Architectural Panel  
 30 Hardie™ Architectural Trim  
 32 Complete Exterior by James Hardie™

**34 Trusted Protection**  
 36 Tougher than the Elements  
 38 Hardie™ Zone System  
 40 Unique Formulation  
 42 Sustainability

**44 Long-Lasting Beauty**  
 46 Finishing Technology  
 48 The James Hardie Difference  
 50 Warranty  
 52 Hardie™ Weather Barrier

With endless design possibilities that embody your aesthetic, no matter how unique, Hardie® fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted by over 10 million homes\* from coast to coast, and rated the #1 brand of siding in North America, it's clear that the vast product offerings from James Hardie can make the home you've always wanted possible. **Revel in the beauty of your home's gorgeous exterior with the unprecedented peace of mind that only Hardie® products can provide.** With James Hardie, your dream home is possible.

**ENDLESS DESIGN POSSIBILITIES**

With a wide variety of colors, products, and textures, you can create the personalized home exterior design that reflects your unique style - and that you'll love for years to come.

**TRUSTED PROTECTION**

Hardie® fiber cement products resist fire, moisture and extreme weather, and hold no appeal for pests. All to help protect your home, and everything you cherish.

**LONG-LASTING BEAUTY**

Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a 30-year non-prorated substrate warranty.\*\*

\* Estimate based on Hardie® siding sales and average housing unit size.

\*\* 30-Year limited non-prorated substrate warranty for Hardie® siding and soffit products. 15-Year non-prorated limited substrate warranty for Hardie® Trim products. ColorPlus® Technology finishes have a 15-year prorated limited finish warranty.





Hardie® Plank Iron Gray  
Hardie® Trim Arctic White

**Endless  
design  
possibilities.**

**Endless ways  
to express  
yourself.**



Hardie® Plank Countrylane Red  
Hardie® Trim Arctic White



Hardie® Plank Inlet Blue



ENDLESS DESIGN POSSIBILITIES

# Products and colors that complement any style.

With a wide portfolio of products and nearly 700 pre-finished colors, creating your perfect design style is possible with Hardie® products.

## Modern

Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

## Transitional

Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

## Traditional

Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.



Hardie® Panel &  
Hardie® Trim Batten  
Iron Gray



Hardie® Shingle Kelly Green  
Hardie® Trim Cobble Stone



Hardie® Panel & Hardie® Trim Batten Arctic White  
Hardie® Plank Arctic White



Hardie® Panel Inlet Blue



Hardie® Shingle Cobble Stone  
Hardie® Trim Arctic White



Hardie® Architectural Panel  
Fine Sand-Grooved



# Statement Collection® Colors

It's your turn to let your home stand out with our Statement Collection® colors. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are tailored to your home's region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.

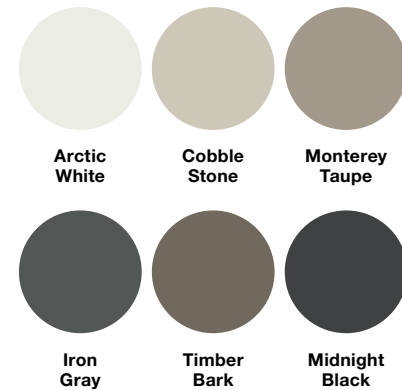
## COLORPLUS® TECHNOLOGY

ColorPlus® Technology finishes combine distinct beauty and high performance in a way that no other finish does. They're the easiest way to choose a gorgeous prefinished color for your house, and feel confident in its staying power.

### Hardie® Plank, Hardie® Panel, Hardie® Shingle and Hardie® Trim Batten Colors



### Hardie® Trim Colors



### Hardie® Soffit Colors



Scan code to view product availability.

Product offering differs per region, please scan QR code or visit [jameshardie.com](http://jameshardie.com) to view your area's offering. Colors shown are as accurate as printing methods will permit. Please see actual product sample for true color.



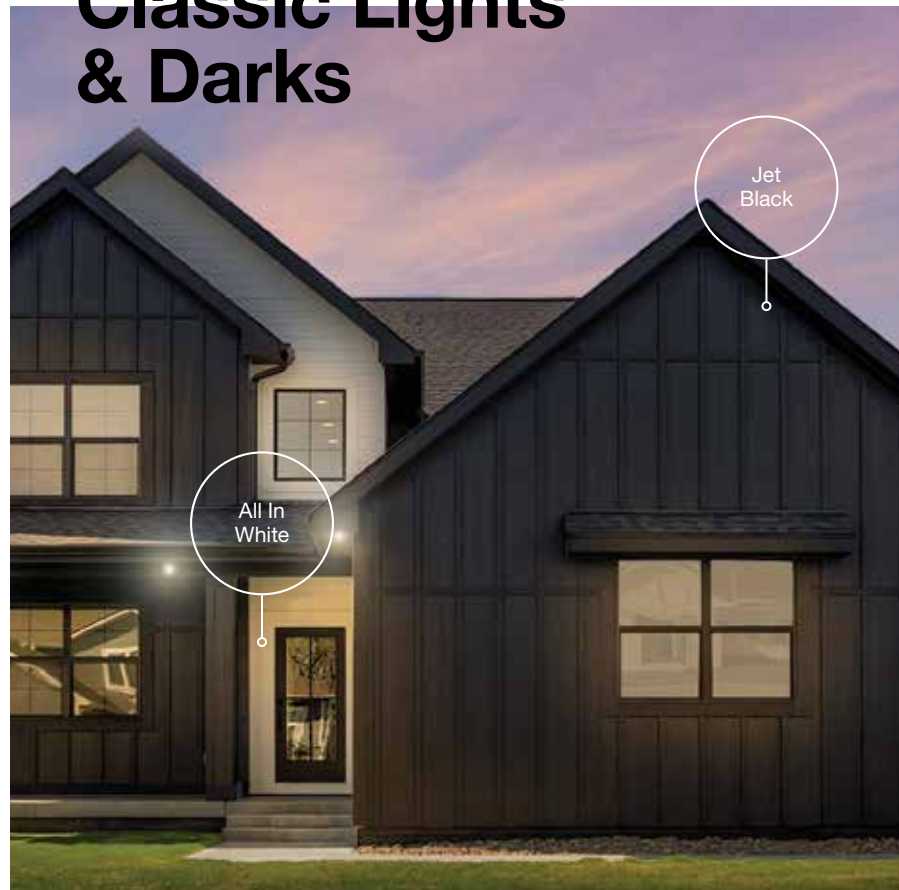
# Dream Collection® Colors

Looking to further express your sense of style? Look to our Dream Collection® colors.

- Featuring a color palette of **ColorPlus® Technology finishes**
- Made to order in a wide array of Hardie® siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

To see the full range of the Dream Collection® colors, visit [jameshardie.com/dream](http://jameshardie.com/dream)

## Classic Lights & Darks



## Peaceful Pastels



Scan code to view colors and request a product sample.

## Earth Tones



## Blues & Greens



Photo © 2021 Discovery or its subsidiaries and affiliates. All rights reserved.

## Grays & Neutrals







*introducing the*

## MAGNOLIA HOME | JAMES HARDIE COLLECTION

We've partnered with Magnolia Home to create an inspired collection of exteriors in colors, styles and textures curated by Joanna Gaines to transform your home into your favorite place to be. This collection was created to help simplify the process of re-siding your home, so you can design with confidence. You'll have added peace of mind knowing your project is backed by the trusted protection and long-lasting beauty of the recognized leader in exterior siding, James Hardie.



## EVERY HOME TELLS A STORY

When it comes to design, Joanna's favorite style is anything that's beautiful and timeless and tells a unique story. That's what made the idea of partnering with James Hardie so easy. With the beautiful, nature-inspired colors and styles of Hardie® siding and trim curated for this collection, Jo created an inspiring palette of possibilities. She's made it easy for homeowners to choose what they want for their exterior transformation.

The Magnolia Home | James Hardie Collection can help you create an exterior you love.

---

“WHEN PEOPLE TELL THEIR OWN STORY RATHER THAN FEELING PRESSURE TO FIT WITHIN A SPECIFIC STYLE, THERE'S MORE FREEDOM - AND THEIR SPACE BEGINS TO FEEL LIKE HOME.”

— Joanna Gaines

---



## STYLES

*find your perfect mix of exterior products*



**HARDIE® PANEL & HARDIE® TRIM BATTEN**



**HARDIE® SHINGLE**



**HARDIE® PLANK**



**HARDIE® TRIM**



**HARDIE® SOFFIT**

For more detailed product size and availability information, visit [jameshardie.com/magnolia](http://jameshardie.com/magnolia).

## TEXTURES

*choose the texture you prefer*



**HARDIE® TRIM SMOOTH**



**HARDIE® SIDING SMOOTH\***



**HARDIE® TRIM RUSTIC GRAIN**



**HARDIE® SIDING SELECT CEDARMILL\*\***

\* Textures available for siding and soffit.  
Hardie® Shingle only offered in Select Cedarmill®.

## DESIGN *the* HOME YOU'VE ALWAYS IMAGINED

Visualize Hardie® products on a 3D model of your home with HOVER® Design Studio, brought to you by James Hardie.

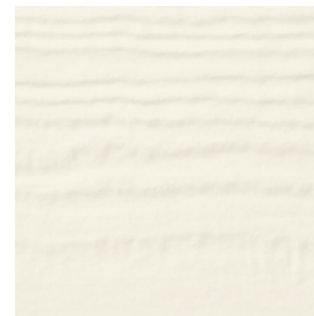
Every home tells a story. What will yours be? Start your free design.



VISUALIZE THE COLLECTION ON YOUR HOME

## COLORS

*select the hue that's right for you*



**BIRCH TREE**



**WEATHERED CLIFFS**



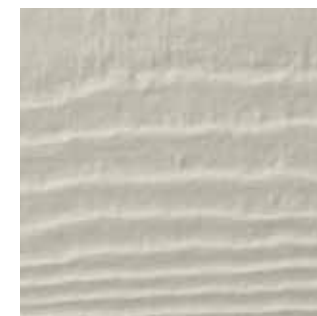
**RUSTIC ROAD**



**RUGGED PATH**



**IT'S ABOUT THYME**



**STONE BEACH**



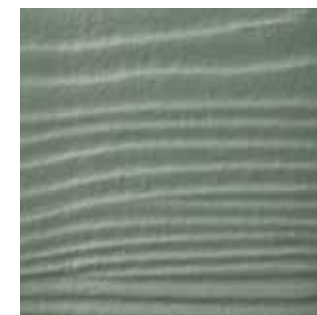
**STONE PAVER**



**WARM CLAY**



**DRIED EUCALYPTUS**



**CHISELED GREEN**



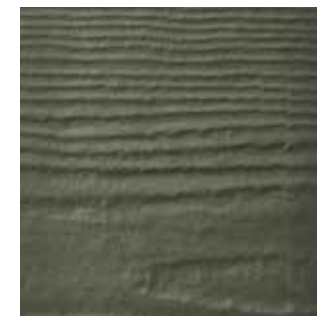
**WANDERING GREEN**



**MUDFLATS**



**SLATE STEPS**



**PEPPERY ASH**



**LAST EMBERS**



**MIDNIGHT SOOT**

All products in this collection come prefinished with ColorPlus® Technology finishes by James Hardie.



# A classic look that stands the test of time.

## Hardie® Plank

From Victorians to Colonials, Hardie® Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home's exterior. With endless gorgeous color and plank pairings available, you'll discover a Hardie® Plank style that transforms your home's aesthetic.



Hardie® Plank Countrylane Red



Scan code to view product availability.



Above: Hardie® Plank Evening Blue  
Right: Hardie® Plank Naval Blue



Hardie® Plank Deep Ocean 17



# Classic cedar style in cutting-edge material.

## Hardie® Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie® Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie® Shingle around your entire home, or place it in accent areas for an added boost of charm you'll love.

Better than the real thing, Hardie® Shingle resists rotting, curling, warping and splitting.



Hardie® Shingle  
Straight Edge  
Cobble Stone



Hardie® Shingle  
Staggered Edge  
Arctic White



Scan code to view product availability.



Hardie® Shingle  
Straight Edge  
Arctic White



Hardie® Shingle  
Straight Edge  
Pearl Gray



Hardie® Shingle Straight Edge  
Eden Green



# Designed for versatility and beautiful performance.

## Hardie® Panel

Hardie® Panel delivers style and substance. When combined with Hardie® Trim Batten, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.



Hardie® Panel Stucco



Scan code to view product availability.



Above: Hardie® Panel & Hardie® Trim Batten Blue River  
Right: Hardie® Panel & Hardie® Trim Batten Timber Bark; Hardie® Trim Khaki Brown



Hardie® Panel & Hardie® Trim Batten Arctic White 21



# Protection in every detail, complete confidence in every area.

## Hardie® Trim

Hardie® Trim boards provide design flexibility for columns, friezes, doors, windows and other accent areas. More durable than wood, Hardie® Trim is the perfect option for a long-lasting home. Hardie® Trim is a low-maintenance and durable accent for your exterior.



Scan code to view product availability.

## Hardie® Soffit

A home is only as strong as its most vulnerable areas. With Hardie® Soffit panel, you can live confidently, knowing that the gap between eaves and exterior walls is reinforced to provide trusted protection. These panels complete your look and help protect it from moisture and pests.



Scan code to view product availability.



Hardie® Trim  
Batten  
Smooth  
Curated Cream

Hardie® Trim  
Smooth  
Paper White

Hardie® Soffit  
Vented Smooth  
Paper White





Hardie® Architectural Collection  
Hardie® Artisan Shiplap Siding (left)  
Hardie® Architectural Panel in Fine Sand (right)

# Reimagining what's possible for your home exterior.

Now, you can modernize your home's aesthetic in a variety of never-before-seen ways. Our latest, most innovative products go beyond more traditional exterior designs to create new looks to help you make your personalized vision a reality.

Hardie® Architectural Panel – Fine Sand





# Distinctive design, engineered to last.

## Hardie® Artisan Siding

Offering gorgeous, deep shadow lines and extra thick boards, Hardie® Artisan siding will set your home apart. The 5/8-inch thickness and unique features of Hardie® Artisan siding provide precise fit and finish as well as the freedom to miter corners for attractive, streamlined styling.

### LOCK JOINT SYSTEM

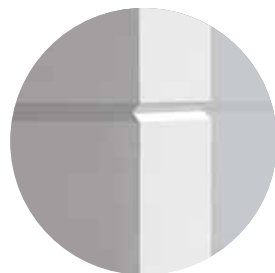
Hardie® Artisan siding flat wall profiles have a lock joint system that helps enable faster, cleaner installation. Orient vertically, horizontally or use as soffit.

### MITERED CORNERS

Add sophistication to your design with mitered corners that can be crafted on-site with any Hardie® Artisan profile.



Lock Joint

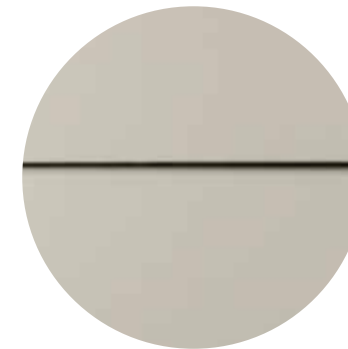


Mitered Corners



Hardie®  
Artisan Siding  
V-Groove

## Hardie® Artisan Siding

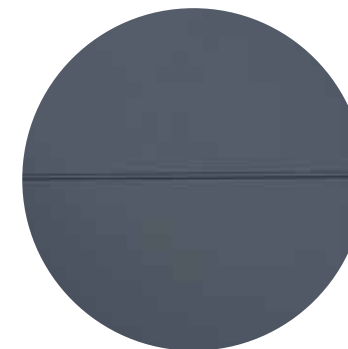


Lap Siding

	Thickness 5/8 in	
<b>Width</b>	7.25 in (6 in exposure)	8.25 in (7 in exposure)
<b>Length</b>	12 ft	12 ft
<b>Pcs/Pallet</b>	144	125
<b>Finish</b>	Primed	Primed



### FLAT WALL PROFILES



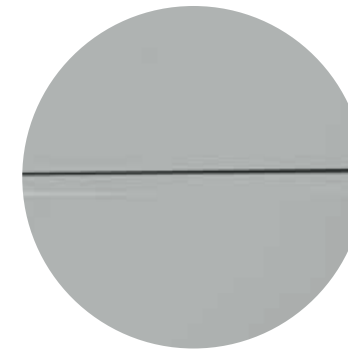
Shiplap

	Thickness 5/8 in
<b>Width</b>	10.25 in (9 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	105
<b>Finish</b>	Primed



V-Groove

	Thickness 5/8 in
<b>Width</b>	8.25 in (7 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	126
<b>Finish</b>	Primed



Square Channel

	Thickness 5/8 in
<b>Width</b>	10.25 in (9 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	105
<b>Finish</b>	Primed





# Discover a fresh look that is unmistakably you.

## Hardie® Architectural Panel

Reimagine what's possible for your home with the Hardie™ Architectural Collection. Offering contemporary design solutions to fit any style, you can elevate your exterior with a gorgeous, fresh perspective.

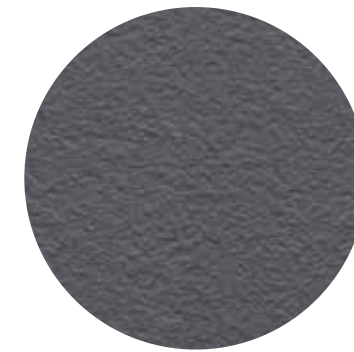
Going beyond wood-look designs, the clean lines of the Hardie® Architectural Panel can help achieve a range of styles from traditional to more modern looks. Orient them horizontally or vertically, or mix them with other Hardie® products, to create a truly unique design that speaks to your aesthetic.



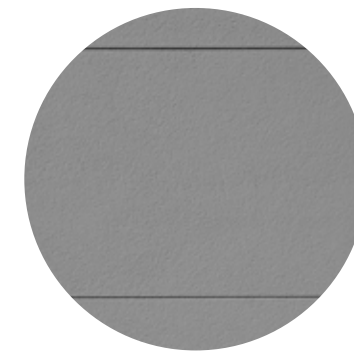
Scan code to view the Look Book.



## Hardie® Architectural Panel



Fine Sand



Fine Sand-Grooved



Mounded Sand



Sea Grass

Fine Sand		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Finish	Primed	Primed	Primed

Fine Sand-Grooved		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Finish	Primed	Primed	Primed

Mounded Sand		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Finish	Primed	Primed	Primed

Sea Grass		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Finish	Primed	Primed	Primed

Product offering differs per region, please scan the QR code or visit [jameshardie.com/hardie-architectural-collection](https://www.jameshardie.com/hardie-architectural-collection) to view your area's current offering.



# Clean lines that are sure to make your home shine.

## Hardie™ Architectural Trim

New looks with new metal trim options to match. As part of the Hardie™ Architectural Collection, Hardie™ Architectural Trim offer a variety of benefits in helping you achieve a lasting look for your exterior:

- Slim profiles complement panel sizes and deliver clean architectural lines
- Multiple aesthetic options that enable endless design possibilities
- Delivers long-lasting beauty and stands up to the elements
- Integrated solution of panels and metal trims designed for effective water management
- Easy to cut and install



Scan code to view the Look Book.



## Hardie™ Architectural Trim

**Corner trims** | Slimline corner trims designed to deliver a sleek contemporary look.



**Low-Profile Inside Corner Trim**

Aluminum extrusion to be used for inside corners.



**Low Profile 45° Inside Corner Trim**

Aluminum extrusion to be used for bay windows.



**Inside Corner Trim**

Aluminum extrusion to be used for inside corners.



**Low Profile 45° Outside Corner Trim**

Aluminum extrusion to be used for bay windows.



**Low-Profile Outside Corner Trim**

Aluminum extrusion to be used for outside corners.

**Transition trims** | Helps accentuate transition areas for a more complete and finished look.



**Low Profile Inside Corner Transition**

Provides clean vertical and horizontal options for transitions from panel siding to lap siding.



**2-piece J Trim**

Provides a clean finish at openings, edges of panels and at material transitions.



**Low Profile Outside Corner Transition**

Very popular face sizes which offer a clean outside corner for transitioning from vertical siding panels to lap siding.



**J Trim**

Aluminum extrusion to be used as a trim at abutments (e.g. soffit, masonry, windows, etc.).



**Vertical Siding H-Mold Transition**

Designed to cover vertical joints where you transition from panel siding to lap siding.

**Joint and end trims** | Designed for clean finishes on short and cut ends of panels.



**Vertical Y Trim**

Aluminum extrusion to be used along vertical butt joints. For horizontal panel orientations only.



**Vertical H Trim**

Aluminum extrusion to be used along vertical butt joints. For horizontal panel orientations only.



**Low Profile Horizontal Z Trim**

Aluminum extrusion to be used along horizontal control joints.



**Horizontal Z Flashing Trim**

Aluminum extrusion to be used along horizontal control joints.

**Base trims** | Base trim and accessories for a clean and robust ground finish.



**Raised Reveal Base Trim**

Aluminum extrusion with reveal and ledge to rest panels.



**L Base Trim**

Aluminum extrusion with minimal profile to act as a starter strip



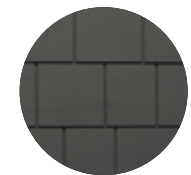
## Complete Exterior by James Hardie™

# Confidence and beauty all around.



Top to bottom, our exterior product line is defined by high performance, aesthetics and design options.

With a Complete Exterior by James Hardie™, you can bring your dream home to life without having to choose between protection and long-lasting beauty. Using products from a single, trusted manufacturer that offers exceptional warranties, you'll have complete peace of mind, so you can sit back, relax and enjoy your home's exterior.



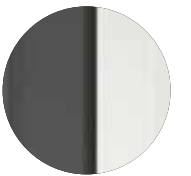
Hardie® Shingle



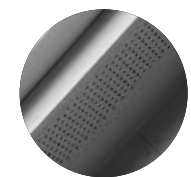
Hardie® Panel &  
Hardie® Trim Batten



Hardie® Plank



Hardie® Trim Boards



Hardie® Soffit



Scan code  
to request a  
sample.



**Durability  
you can trust.**

**Protection  
you can feel.**



Hardie® Plank Shou Sugi Ban



Hardie® Shingle Staggered Arctic White



Hardie® Plank Midnight Black  
Hardie® Shingle Arctic White



# Tougher than the elements.



## Fire

A home's exterior is its first line of defense against extreme weather and fire. Prepare your home for the unpredictable with non-combustible siding that won't burn.

- Listed for use in wildfire-prone Wilderness Urban Interface (WUI) zones in the western US.

### Cal-Fire Compliant

Fiber Cement Siding



\*Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



Scan code to watch the fire demonstration video.



## Pests

Mother Nature's creatures can wreak havoc on wood siding. It can be pecked by birds or damaged by termites or other pests. Save yourself the maintenance hassle — don't let your home fall prey to these critters.



## Mother Nature

Your siding is exposed to Mother Nature all day, every day. You deserve to feel confident that it can hold its own throughout it all — from the changing seasons to even the most extreme weather.

- FEMA Class 5 flood damage resistance (highest rating)
- Rated for use in High Velocity Hurricane zones by Miami-Dade County Florida



## Water Resistant

From rain to ice to snow, Mother Nature's precipitation patterns leave wood exteriors at risk to cracking, swelling and warping. Take shelter from the storm knowing that your exterior is built to withstand water damage.



## Time

Paint and other siding finishes applied in the field can dull substantially through the years. Give your home an exterior that will keep its good looks longer with ColorPlus® Technology finishes.



# Exterior solutions inspired by nature. And designed to protect your home from it.

## Hardie™ Zone System

Only Hardie® fiber cement exterior products are Engineered for Climate®, designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5® products resist shrinking, swelling and cracking even after years of wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie® siding and trim, your home's exterior will be as tough as it is beautiful.





# The highest-quality materials for your highest satisfaction.

## Unique Formulation Hardie™ Zone Substrate

Not all fiber cement is the same. Hardie™ Zone formulations require raw materials that meet our stringent quality standards. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

### Proprietary enhancements create durable Hardie® siding

#### Perfect balance of strength and workability

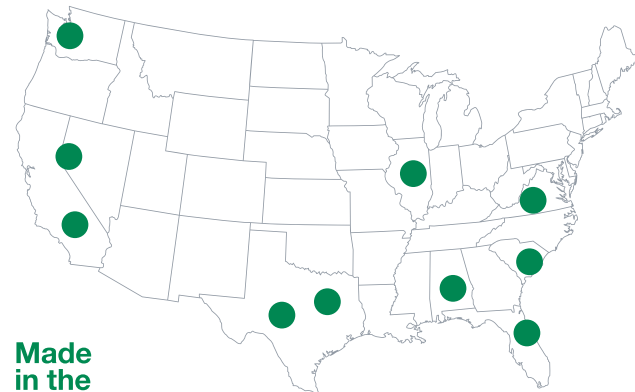
Our balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.

#### Enhanced moisture resistance for unmatched durability

Patented and proprietary additives are chemically bonded within the substrate matrix to provide durable moisture resistance.

#### Increased dimensional stability

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.



Made in the USA

● James Hardie Manufacturing Plant

40 10 manufacturing facilities in the United States which source 81% of their raw materials locally



### Unmatched investment in manufacturing scale and production innovation

- Largest manufacturer of fiber cement in North America
- Over 7x the North American manufacturing capacity of our nearest fiber cement competitors
- More than 100 process and product quality checks
- Over 95 scientists and engineers in R&D providing dedicated resources for continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor

\*Updated as of March 2023



# Building a Better Future for All™

## Raising our level of ambition.

James Hardie is committed to improving our sustainability performance proactively by carefully managing our social and environmental impacts. To help us track and assess our progress, we established sustainability goals that align directly with issues that matter most to our stakeholders and our overall corporate objectives.

### Building a framework for a bold and bright future

- 👍 Purpose**  
Building a better future for all.™
- ★ Vision**  
To inspire how communities design, build and grow today and tomorrow.
- ♥ Mission**  
Be the most respected and desired building materials brand in the world.



Scan code to find out more about our sustainability efforts.



### Adding value to our communities

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing, employing, delivering and giving locally.

### Creating an impact

We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation opportunities.

<p><b>CONTRIBUTED</b></p> <p><b>\$1.85B</b></p> <p>To communities in which we operate</p>	<p><b>HIRED</b></p> <p><b>92%</b></p> <p>From the local communities in which we operate</p>
<p><b>SOURCED</b></p> <p><b>81%</b></p> <p>Of raw materials locally</p>	<p><b>DELIVERED</b></p> <p><b>67%</b></p> <p>Of manufactured products locally</p>

\*Above statistics are the James Hardie impact from fiscal year 2023.



Scan for Environmental Product Declaration of Hardie products

### Setting ambitious goals as responsible stewards

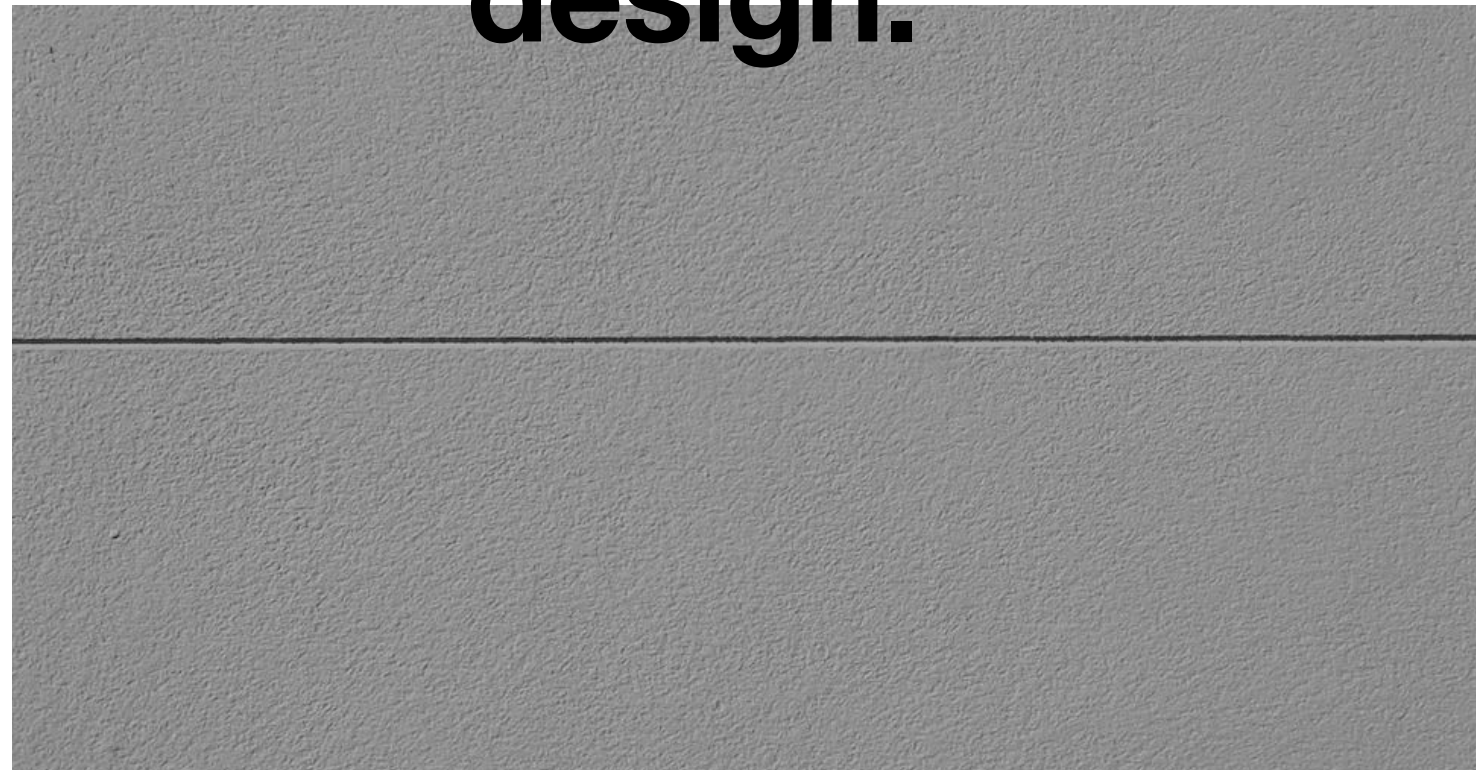
- Reducing Emissions**  
Reduce absolute Scope 1+2 GHG emissions by 42% by 2030 from 2021 baseline and work towards net zero by 2050
- Minimizing Waste**  
Zero manufacturing waste to landfill by 2035
- Saving Water**  
Recycle an additional 20M cubic feet of water per year by 2030, compared to 2019





Hardie® Plank Evening Blue  
Hardie® Trim Arctic White

**Long-lasting  
beauty by  
design.**



Hardie® Artisan Siding Shiplap  
Rustic Ranch







Hardie® Plank  
Select Cedarmill®  
Cobble Stone

Hardie® Trim  
Smooth  
Arctic White

Hardie® Shingle  
Straight Edge  
Cobble Stone

Beauty begins with  
a finish that lasts.

**ColorPlus® Technology**

ColorPlus® Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With nearly 700 colors available, ColorPlus® Technology finishes offer endless design possibilities and help keep your home looking beautiful longer.



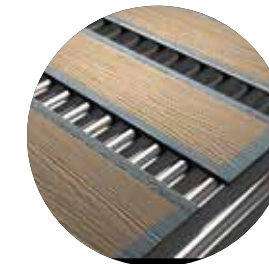
**Finishing Technology**

**Primer**

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now – and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie® fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

**ColorPlus® Technology**

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.



**Exceptional finish adhesion**

Our proprietary coatings are engineered for exceptional adhesion to our substrate and applied to the surface, edges and features for durable performance.



**Superior color retention**

The finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



**Superior UV resistance**

ColorPlus® Technology finishes retain vibrancy longer compared to vinyl siding and the typical field paints used on other siding products.



# Unparalleled beauty with unparalleled performance.

## See the James Hardie difference

James Hardie invented modern fiber cement. Over 10 million homes\* later, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower-maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to protecting your home and investment every step of the way.



\* Estimate based on Hardie® siding sales and average housing unit size.



Hardie® Soffit  
Non-Vented  
Smooth  
Arctic White

Hardie® Plank  
Select Cedarmill®  
Timber Bark

Hardie® Trim  
Smooth  
Arctic White



## Warranty — for peace of mind

Protect your home with North America's #1 brand of siding, backed by exceptional limited warranties. Unlike other companies, James Hardie doesn't prorate Hardie® siding and trim warranty coverage. We stand 100% behind Hardie® siding for 30 years and Hardie® trim for 15 years.

ColorPlus® Technology finishes come with a 15-year limited warranty.

### Non-Prorated Siding Substrate Warranty Coverage by James Hardie



## Endorsements — a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. Each new home stands as a testament to our uncompromising quality. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Hardie® products\* are backed by the Good Housekeeping Seal.

\*Includes Hardie® Plank (primed and with ColorPlus® Technology), Hardie® Trim with ColorPlus® Technology, Hardie® Backer, and Hardie™ Weather Barrier



Featured on HGTV Dream Home 2024



Fast Company's 2022 Innovation by Design Awards "The best home design of 2022" Hardie™ Architectural Collection

# Make your home stand up and stand out.

## Increase your home's re-sale value\*

Re-siding with fiber cement siding is one of the top ways to increase your home's re-sale value\*.



Scan code to view the Cost vs. Value Report.



\*Remodeling magazine Cost vs. Value Report 2008-2023. © 2023 Hanley Wood, LLC. Complete data from the Remodeling Cost vs. Value Report 2008-2023 can be downloaded free at [www.costsvsvalue.com](http://www.costsvsvalue.com)



FOR THE PROS

# Protection that performs at every layer.

## Hardie™ Weather Barrier Products

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie™ Weather Barrier products provide a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.



### Installation advantages of Hardie™ Weather Barrier

- Thicker, more durable material for long lasting protection from water infiltration
- Superior tear resistance for easier, quicker installation
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify



Scan code to learn more.

#### Hardie™ Weather Barrier

<b>Thickness</b>	11 mil		
<b>Length</b>	100 ft	100 ft	150 ft
<b>Width</b>	3 ft	9 ft	9 ft

#### Hardie™ Pro-Flashing

<b>Thickness</b>	20 mil		
<b>Length</b>	75 ft	75 ft	75 ft
<b>Width</b>	4 in	6 in	9 in

#### Hardie™ Flex Flashing

<b>Thickness</b>	60 mil	
<b>Length</b>	75 ft	75 ft
<b>Width</b>	6 in	9 in

#### Hardie™ Seam Tape

<b>Thickness</b>	3.2 mil	
<b>Length</b>	164 ft	
<b>Width</b>	1-7/8 in	

## Installation Done Right

### INSTALLATION ACCESSORIES

#### Hardie™ Blade Saw Blades

Manufactured by Diablo, the Hardie™ Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.



#### PacTool® Gecko Gauge

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie® Plank lap siding during installation. Studies suggest the Gecko Gauge can improve the speed of solo installation by up to 30%.



## Finishing Touches

### COLORPLUS® TECHNOLOGY ACCESSORIES

#### Touch-Up Kits

Specially formulated to match ColorPlus® Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.



#### Color-Matched Caulk

OSI® QUAD® MAX sealant offers a high-performance sealant solution to color match Statement Collection® products.\* About 18–20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

\*For matching Dream Collection® products, contact your local James Hardie representative.

### TRIM ACCESSORIES

#### Flat Tabs

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

#### Corner Tabs

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.



Scan code to view install and technical documents.



Imagine  
falling in love  
again with  
a home  
you've had  
for years.



Hardie® Plank  
Hardie® Panel & Hardie® Trim Batten  
Slate Steps



Hardie® Plank  
Hardie® Shingle Straight Edge  
Navajo Beige  
Hardie® Trim Arctic White





Hardie® Artisan  
Shiplap

#MyHardieHome | 1.888.542.7343 | jameshardie.com



© 2023 James Hardie Building Products, Inc. All Rights Reserved. Unless otherwise noted, ™ and ® denote a trademark or registered trademark owned by James Hardie Technology Ltd. MAGNOLIA HOME, HOVER, HGTV URBAN OASIS, OSI, QUAD, and PACTOOL are trademarks of their respective owners. HS2355 12/23