

# Long lasting beauty by design.

Inspiration Guide



Siding | Trim | Soffit



[jameshardie.com](https://www.jameshardie.com)

# Make your dream home a reality.

As North America's #1 brand of siding,\* count on Hardie® fiber cement products to perform beautifully while helping to protect what you cherish.

**Hardie® Plank** Aged Pewter  
**Hardie® Trim** Arctic White

\*Based on Freedonia 2022 Global Siding (Cladding) demand estimates and James Hardie sales in North America.



**Hardie® Plank Arctic White**  
**Hardie® Panel & Hardie® Trim Batten Arctic White**

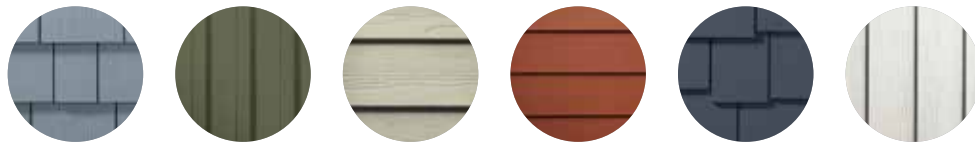


**Hardie® Plank** Deep Ocean  
**Hardie® Shingle** Deep Ocean  
**Hardie® Trim** Arctic White  
**Hardie® Soffit** Arctic White



# Transform imagination into inspiration.

Explore colors, styles and accents  
that can help give your home a  
beautiful new beginning.



Scan to visualize your home  
with Hardie® products,  
colors and textures.





**Hardie® Panel &  
Hardie® Trim Batten** Arctic White  
**Hardie® Plank** Arctic White

Imagine  
falling in love  
again with a  
home you've  
had for  
years.



**Hardie® Shingle Straight Edge** Evening Blue  
**Hardie® Trim** Arctic White

## Bring your timeless design to life.

When picking the siding style for your home, there are a few things you should always keep in mind:

**1** **Your home is an extension of you.** Choose exterior materials and designs that reflect your lifestyle.

**2** **Think about the climate where you live.** Our fiber cement siding is a better all-around performer than wood-based or vinyl siding, delivering exceptional resistance to weather, is noncombustible and does not appeal to pests.

**3** **Take a long-term view of your investment.** Weighing costs? Re-siding with fiber cement siding is one of the top ways to increase your home's re-sale value.\*

**4** **Choose colors that complement your personality.** Find colors that complement your home's setting and your personality. No other siding brand matches our combination of styles, textures and color finishes to capture the design you desire.

**5** **Complete Exterior™ by James Hardie.** The trim, soffit, and fascia will complete your home's exterior, giving it instant curb appeal and long lasting value.



“As we started looking at the house, we thought, well, maybe we should re-side it. Now I think it reflects more what’s on the inside of our house. It looks like a different house—it looks like a new house.”

Lisa and Mike H. used Hardie® fiber cement products to re-side their home.

\*Remodeling magazine's 2024 Cost vs. Value Report ([www.costvsvalue.com](http://www.costvsvalue.com)). Complete data from the 2024 Cost vs. Value Report can be downloaded free at [www.costvsvalue.com](http://www.costvsvalue.com).

Stand up to the elements.  
Stand out from the crowd.

NORTH  
AMERICA'S  
**#1 BRAND  
OF SIDING\***





It's easy to get swept away by James Hardie's collection of profiles and products. The closer you look, you'll understand why Hardie® is North America's #1 brand of siding\*, chosen for more than **10 million homes**\*\*.

**Hardie® Plank** Stone Gray  
**Hardie® Panel** Stone Gray  
**Hardie® Trim Batten** Stone Gray  
**Hardie® Trim** Cobble Stone

\*Based on Freedonia 2022 Global Siding (Cladding) demand estimates and James Hardie sales in North America.

\*\*Estimate based on James Hardie North American siding sales and average housing unit size.



Scan to see why James Hardie is the recognized industry leader.





Hardie® Plank creates a signature style  
that's uniquely yours.

**Hardie® Plank** Iron Gray  
**Hardie® Trim** Arctic White

# Traditional beauty that goes beyond tradition.

Wrap your home in clean, classic lines with low maintenance Hardie® Plank, which gives your home the warm and welcoming look you've always imagined.

"Hardie® Plank was really able to provide the aesthetic I was going for. Now our home looks back to its original farmhouse look and feel."

Holly W. used Hardie® fiber cement products to re-side her 1800s-era farmhouse.

**Hardie® Plank** Khaki Brown  
**Hardie® Trim** Arctic White




HARDIE® SHINGLE



Hardie® Shingle siding brings  
the handcrafted look of cedar to  
your dream home.

**Hardie® Shingle** Cobble Stone  
**Hardie® Trim** Arctic White



# Inspire a mood of relaxation at the shore.

Hardie® Shingle adds instant charm to any home—whether it's located a stone's throw from the sea or many leagues away.

"Having something we knew would last and would still look good for a long time was a huge factor in our decision."

Chris and Minna Z. replaced fading and cracking cedar siding with Hardie® siding—with transformative results.

**Hardie® Shingle** Navajo Beige  
**Hardie® Plank** Navajo Beige





Combine Hardie® Panel with Hardie® Trim Batten  
for a rustic board-and-batten look

**Hardie® Panel** Light Mist  
**Hardie® Trim Batten** Light Mist  
**Hardie® Trim** Arctic White

# Clean and contemporary with a little bit of country.

Hardie® Panel transforms homes into modern farmhouses that would feel right at home on the prairie or rolling hills.



**Hardie® Panel** Iron Gray  
**Hardie® Trim Batten** Iron Gray

# Durable is the new beautiful.





Hardie® fiber cement products are noncombustible,\* hold no appeal for pests, and are made to withstand the harshest elements providing beauty built to last to help protect your home, and everything you cherish.

**Hardie® Artisan® Shiplap**

Primed and ready for paint

\*Hardie® fiber cement products are noncombustible and have a Class A fire rating when tested in accordance with ASTM E84.



Scan to see the durability of Hardie® products.





# Built to perform beautifully here, there, or anywhere.

Only Hardie® fiber cement siding, trim and soffit are **Engineered for Climate®**, specifically designed to perform beautifully for where you live. Hardie® products resist shrinking, swelling and cracking, even after years of wet or freezing conditions, and they stand up to hot, humid conditions, blistering sun and more.

**Unlike other companies, we don't prorate our Hardie® substrate warranty coverage.**

**30-Year, Non-Prorated Siding, Trim and Soffit Substrate Warranty Coverage by James Hardie**



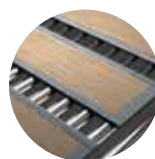
**Hardie® Plank** Night Gray  
**Hardie® Trim** Arctic White



## Nothing is ever finished until it's finished.

Hardie® siding, trim and soffit products enhanced with ColorPlus® Technology finishes can save you time, money and maintenance headaches down the road. Our controlled, baked on process, delivers a more consistent finish than paint applied on-site and performs better, helping your home look great for years to come. Backed by our 15-year limited finish warranty, you can enjoy the peace of mind that comes from a style that endures.

Scan to browse  
color offering and  
request a sample.



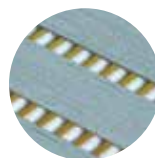
### Exceptional finish adhesion

Our proprietary coating is applied to the surface and edges of our boards for durable performance.



### Superior color retention

Our ColorPlus® Technology finishes are baked onto Hardie® fiber cement products, enhancing resistance to peeling and chipping.



### Superior UV resistance

Our ColorPlus® Technology finishes retain vibrancy longer when compared to vinyl siding and typical field paints on other siding products.

## Natural look of cedar with unparalleled performance.

James Hardie designs every fiber cement board to resist swelling, buckling, warping and splitting. No wood, wood-based, vinyl or other fiber cement siding can match our overall ability to help protect your home's exterior from the elements.



## HARDIE® SIDING

## WOOD-BASED SIDING



VS.



### Resists Weather

#### Hardie® siding

Resists shrinking, swelling and cracking in changing weather.

#### Wood-based siding

Shrinks and swells more with changes in moisture and humidity.



VS.



### Resists Fire

#### Hardie® siding

Won't burn and is recognized by fire departments.†

#### Wood-based siding

Noncombustible siding, combined with other safety measures, can help harden your home against damage from external fire.



VS.



### Resists Pests

#### Hardie® siding

Holds no appeal to animals or other pests.

#### Wood siding

Subject to damage from woodpeckers and other pests.



\* The images illustrate Hardie® Plank and woodbased siding samples, both unexposed (left) and exposed (right) to repeated cycles of wetting and drying.

\*\* The images represent Hardie® Plank and wood-based siding samples exposed to a blowtorch flame for 90 seconds.

† Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments including Chicago IL, St. Paul MN, Flagstaff AZ and Wayne County, OH. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.

†† Images depict undamaged Hardie® Plank and wood siding exhibiting woodpecker damage.

# Long lasting protection that vinyl siding can't match.

When investing in your home, don't be misled by vinyl siding's short-term cost. Its color can be more susceptible to fading. Vinyl siding may also crack, buckle or sag with weather stress and time, diminishing your home's value.



**Hardie® Plank** Evening Blue  
**Hardie® Trim** Arctic White

## HARDIE® SIDING



VS.

## VINYL SIDING



### Resists Weather

#### Hardie® siding

Resists damage from wind, rain, freezing temperatures and hail.



#### Vinyl siding

Can be damaged by hail and more prone to cracks, buckling or warping with extreme temperature changes.



VS.



### Resists Heat

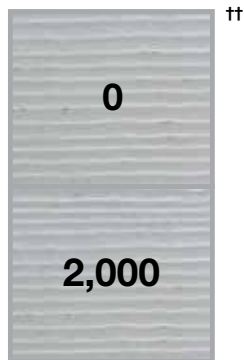
#### Hardie® siding

Noncombustible and helps resist damage from extreme heat.†



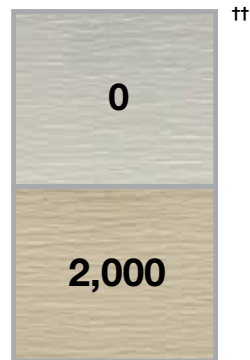
#### Vinyl siding

Vulnerable to melting caused by flame, grills and Low-E windows.



VS.

Hours of UV  
light exposure



### Resists Discoloration

#### Hardie® siding

ColorPlus® Technology finishes are baked onto the boards, creating consistent color that performs better and looks brighter on homes.



#### Vinyl siding

Color stability varies with product quality, which can affect susceptibility to color change.

\* The images illustrate samples of Hardie® Plank, both unexposed (left) and exposed (right) to repeated cycles of wetting and drying. Image of vinyl siding illustrates potential damage from hail or other impact.

\*\* The images represent Hardie® Plank sample exposed to a blowtorch flame for 90 seconds, and a vinyl siding sample heated to 140°F for 30 seconds.

† Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments including Chicago IL, St. Paul MN, Flagstaff AZ and Wayne County, OH. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.

†† Within a controlled lab environment, samples were exposed to an accelerated QUV test of 2,000 hours under ASTM G154-12a.

LONG LASTING BEAUTY

# Durable Resilient





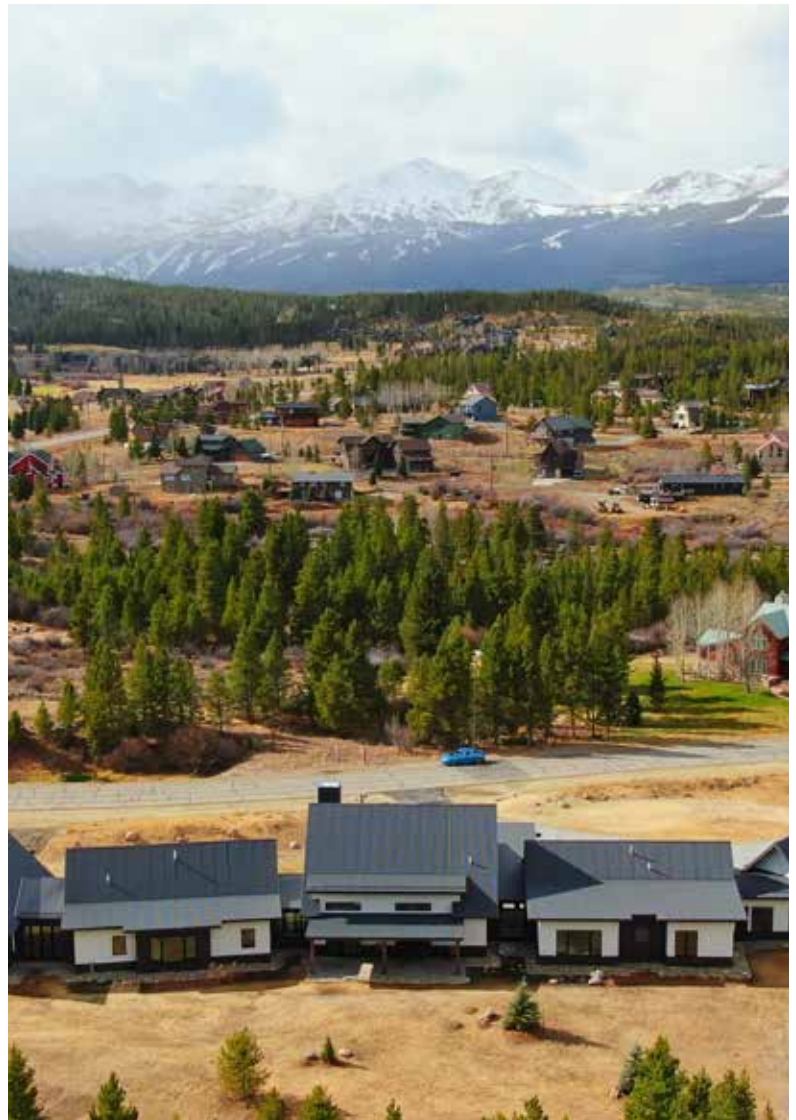


## Meeting the challenges of a changing world.


The Panorama House by Thrive Home Builders showcases a Net Zero, carbon neutral project featuring Hardie® fiber cement siding. In the mountains of Breckenridge, Hardie® siding is part of a project that is built for durability and resilience, while also providing a low maintenance solution.

© 2024 Visuals by Insignia Studios / courtesy Pro Builder Media

Scan to learn more  
about the resiliency of  
Hardie® siding.







## Prepare for your remodel with these helpful tips.

### What to consider for your re-side

- Don't just cover up an existing problem. To fix a damaged exterior, always completely remove the old siding.
- Have your home inspected for moisture damage, mold, termites and rot. If any of these are found, address the problem to avoid future structural issues.
- Your contractor should apply a weather-resistant barrier such as Hardie™ Weather Barrier. In fact, most building codes now require this.
- Be sure your new siding is installed according to the manufacturer's instructions for optimal product performance.

### What to consider for your contractor

- Make sure the contractor's proposal includes everything you requested and the price is based on the entire project, start to finish.
- Focus on value rather than price – the credentials, attention to detail and provisions for maintaining a safe and tidy workspace.
- Carefully read the contractor's workmanship warranty policy.
- Remember, a proposal is not a contract. Once you get a written contract, compare it to the proposal to ensure all your needs are met.

**Hardie® Plank** Arctic White  
**Hardie® Panel** Arctic White  
**Hardie® Trim Batten** Arctic White

Scan for more  
help in choosing  
a contractor.



# Added peace of mind with distinctive design.

Hardie® Plank Mountain Sage  
Hardie® Trim Arctic White



Get added peace of mind and complete your home's distinctive design with Hardie® siding, trim, and soffit. With a Complete Exterior™ by James Hardie you can spend less time and money maintaining your home and more time enjoying your new exterior.



Visualize Hardie® products on a 3D model of your home with Hover® Design Studio, brought to you by James Hardie.

Start your free design.



James Hardie recognized as  
**2024 Eco-Leader by Green Builder®**



Select Hardie® products\* are backed  
by the **Good Housekeeping Seal**.

\*Includes Hardie® Plank, Hardie® Trim, Hardie® Panel, Hardie® Soffit, Hardie® Shingle (all primed and with ColorPlus® Technology), Hardie® Artisan® Lap, Hardie® Artisan® Shiplap, Hardie® Artisan® V-Groove, Hardie® Artisan® Square Channel, Hardie® Backer Board and Hardie™ Weather Barrier



2024 Green Builder **Sustainable Product of the Year** Award for  
Hardie® Artisan® Lap Siding



**JamesHardie™**

1.888.542.7343

jameshardie.com

Siding colors shown in these images may deviate from actual ColorPlus® Technology colors. For best results in color selection, please refer to our Statement Collection® and Dream Collection® product samples.

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