

SIDING | TRIM | SOFFIT

## Long-lasting beauty by design.

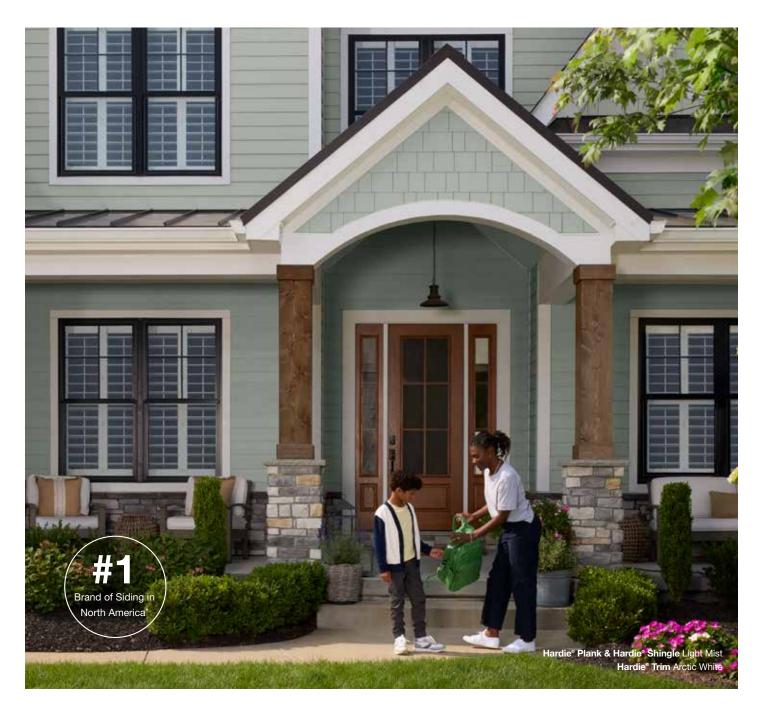
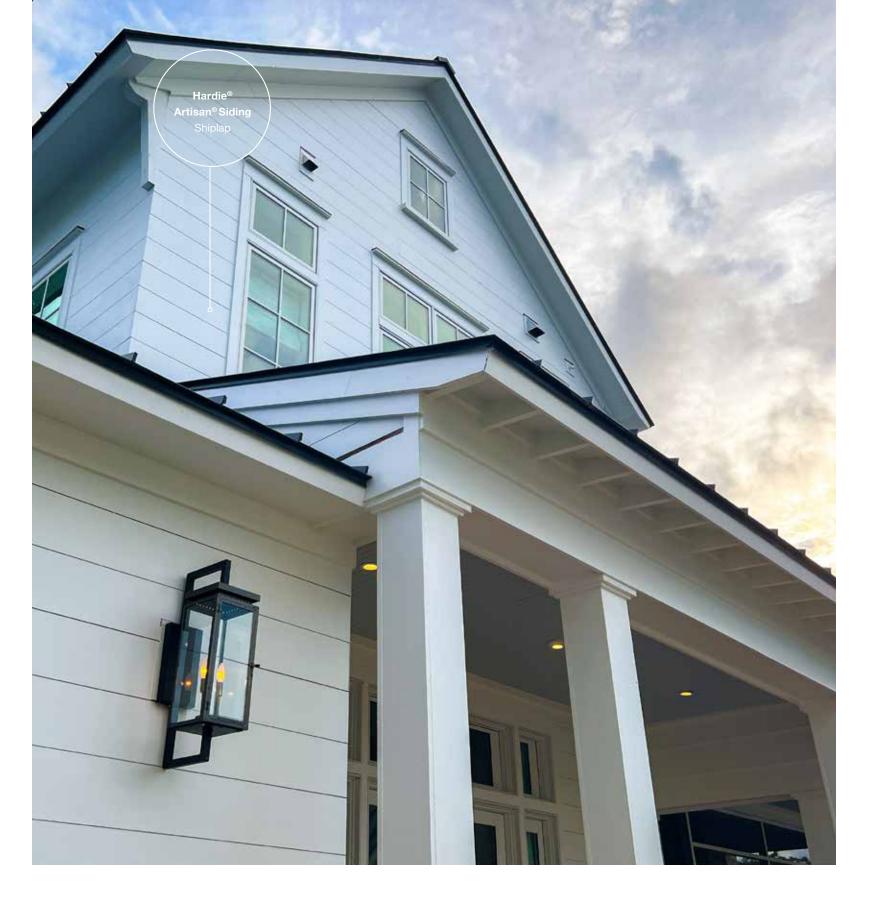


TABLE OF CONTENTS

#### Personalized Design Inspiration Statement Collection® Products Dream Collection® Products Hardie® Plank Hardie® Shingle Hardie® Panel Hardie® Trim & Hardie® Soffit Hardie® Artisan® Siding Complete Exterior™ by James Hardie **Trusted Protection** Tougher than the Elements Hardie<sup>™</sup> Zone System Unique Formulation 30 Sustainability Long-Lasting Beauty Finishing Technology The James Hardie Difference Warranty

Hardie<sup>™</sup> Weather Barrier



# Now is the time to bring your vision to life.

With a variety of colors, styles, and textures, Hardie® fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted on over 10 million homes\*\* from coast to coast, and rated the #1 brand of siding in North America, it's clear that products from James Hardie can make the home you've always wanted possible. **Revel in the beauty of your home's gorgeous exterior with the unprecedented peace of mind that only Hardie® products can provide.** With James Hardie, your dream home is possible.

### PERSONALIZED DESIGN

With a wide variety of colors, products, and textures, you can create the personalized home exterior design that reflects your unique style - and that you'll love for years to come.

## TRUSTED PROTECTION

Hardie® fiber cement products help to resist damage from fire, moisture and extreme weather, and hold no appeal for pests. All to help protect your home, and everything you cherish.

#### LONG-LASTING BEAUTY

Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a non-prorated siding, trim and soffit substrate warranty.\*\*\*

<sup>\*</sup> Based on Freedonia 2022 Global Siding (Cladding) demand estimates and James Hardie sales in North America.

 $<sup>^{\</sup>star\star}$  Estimate based on James Hardie North American siding sales and average housing unit size.

<sup>\*\*\* 30-</sup>Year limited non-prorated siding, trim and soffit substrate warranty. ColorPlus\* Technology finishes have a 15-year prorated limited finish warranty.



Hardie® Plank Countrylane Red Hardie® Trim Arctic White

Personalized design possibilities.

Personalized ways to express yourself.



 $\mathbf{1}$ 

# Products and colors that complement any style.

Explore colors, styles, and accents to create your perfect design style with Hardie® products.

#### MODERN

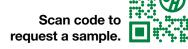
Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

#### TRANSITIONAL

Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

#### TRADITIONAL

Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.















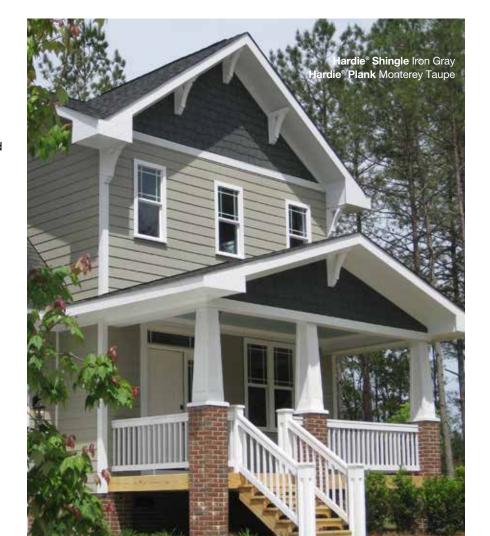
Primed

Statement Collection®

Find the perfect finish for your home.

**Dream Collection®** 

_	ColorPlus® Technology Finishes	
Primed and ready to paint	Your region's most popular colors	Nearly 700 finish options
Locally stocked and readily available	Locally stocked and readily available	Made to order in a wide variety of siding and trim styles  (Made specifically for you, products may incur additional cost and lead time.)



## Statement Collection® Colors

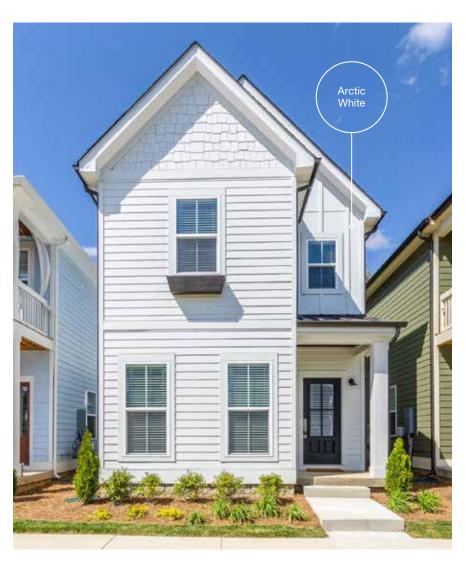
It's your turn to let your home stand out with our Statement Collection® colors. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are tailored to your home's region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.

#### COLORPLUS® TECHNOLOGY

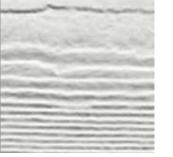
ColorPlus® Technology finishes combine distinct beauty and high performance in a way that no other finish does. They're the easiest way to choose a gorgeous prefinished color for your house, and feel confident in its staying power.



Scan code to view Statement Collection® product availability and learn about other made-to-order color options.

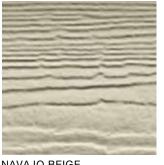




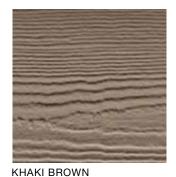






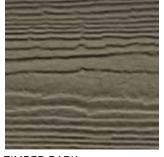


NAVAJO BEIGE

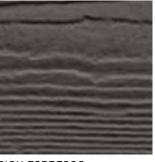




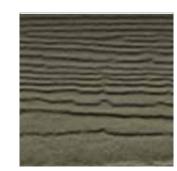
MONTEREY TAUPE



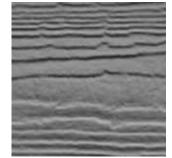
TIMBER BARK



RICH ESPRESSO



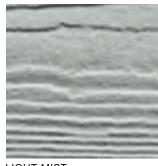
MOUNTAIN SAGE



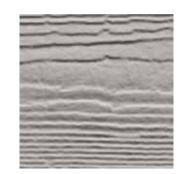
**GRAY SLATE** 



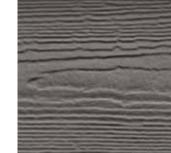
**BOOTHBAY BLUE** 



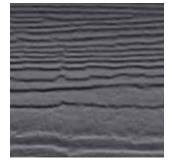
LIGHT MIST



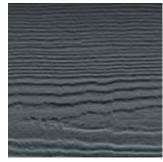
PEARL GRAY



AGED PEWTER



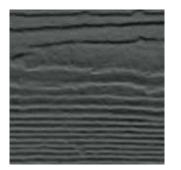
NIGHT GRAY



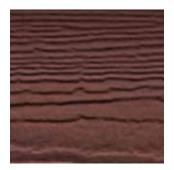
EVENING BLUE



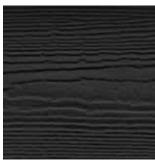
DEEP OCEAN



**IRON GRAY** 



COUNTRYLANE RED



MIDNIGHT BLACK

# Dream Collection® Products

Looking to further express your sense of style? Look to our Dream Collection® products.

- Featuring a color palette of nearly 700 ColorPlus®
   Technology finishes
- Made to order in a wide array of Hardie<sup>®</sup> siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

Made specifically for you, Dream Collection® products may incur additional cost and production time. To see the full color range of the Dream Collection® products, jameshardie.com/dream



Scan code to view colors and request a product sample.



CLASSIC LIGHTS & DARKS



PEACEFUL PASTELS



EARTH TONES



**BLUES & GREENS** 



**GRAYS & NEUTRALS** 



A classic look that stands the test of time.

## Hardie® Plank

From Victorians to Colonials, Hardie® Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home's exterior. With a variety of colors, textures, and sizes, you'll discover a Hardie® Plank style that transforms your home's aesthetic.

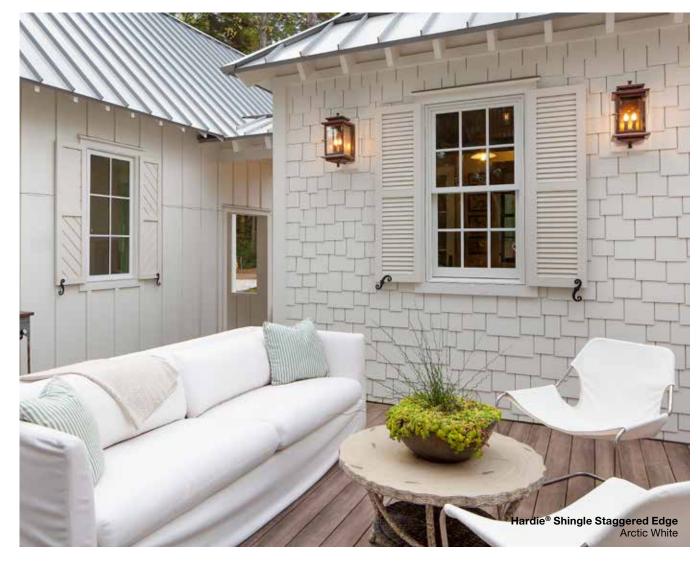


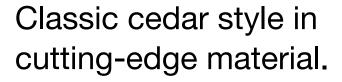












## Hardie<sup>®</sup> Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie® Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie® Shingle around your entire home, or place it in accent areas for an added boost of charm you'll love.

Better than the real thing, Hardie® Shingle resists rotting, curling, warping and splitting.

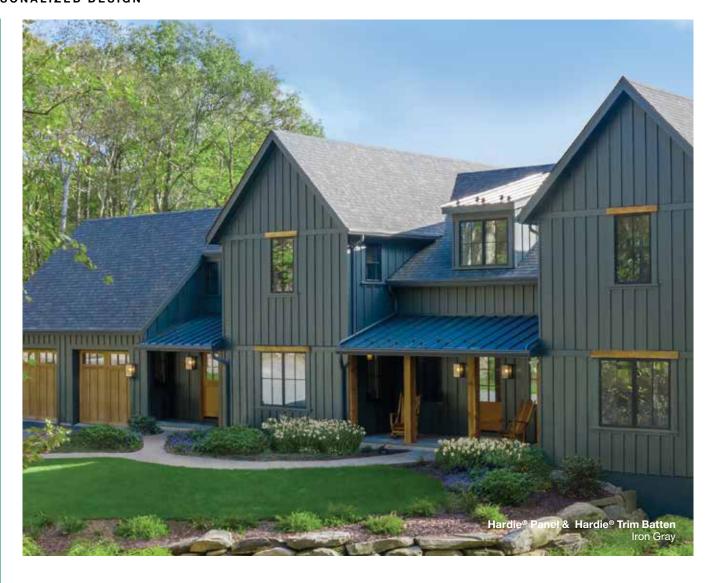
Scan code to view product availability.











## Designed for versatility and beautiful performance.

## Hardie® Panel

Hardie® Panel delivers style and substance. When combined with Hardie® Trim Batten, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.











Protection in every detail, complete confidence in every area.

## Hardie® Trim

Hardie® Trim provides design flexibility for columns, friezes, doors, windows and other accent areas. More durable than wood, Hardie® Trim is the perfect option for a long-lasting home. Hardie® Trim is a low-maintenance and durable accent for your exterior.



Scan code to view product availability.

## Hardie<sup>®</sup> Soffit

A home is only as strong as its most vulnerable areas. With Hardie® Soffit panel, you can live confidently, knowing that the gap between eaves and exterior walls is covered. These panels complete your look and help protect it from moisture and pests.



Scan code to view product availability.



## Hardie® Artisan® Siding

Offering gorgeous, deep shadow lines and extra thick boards, Hardie® Artisan Siding will set your home apart. The 5/8-inch thickness and unique features of Hardie® Artisan® siding provide precise fit and finish as well as the freedom to miter corners for attractive, streamlined styling.



#### LOCK JOINT SYSTEM

Hardie® Artisan® siding flat wall profiles have a lock joint system that helps enable faster, cleaner installation.



#### DESIGN FLEXIBILITY

Hardie® Artisan® siding flat wall profiles can be oriented vertically, horizontally or used as soffit.

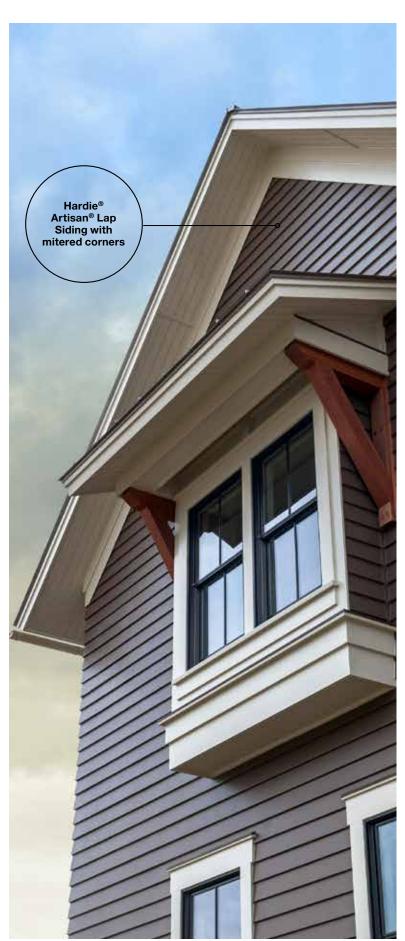


#### MITERED CORNERS

Add sophistication to your design with mitered corners that can be crafted on-site with any Hardie® Artisan® profile.



Hardie® Artisan® Lap Siding has been named one of Green Builder Media®'s 2024 Sustainable Products of the Year.



### Hardie® Artisan® Siding



Lap Siding		Thickness 5/8 in
Width	7.25 in (6 in exposure)	8.25 in (7 in exposure)
Length	12 ft	12 ft
Pcs/Pallet	144	125
Finish	Primed	Primed



#### Flat wall profiles



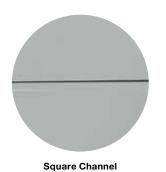
Shiplap	Thickness 5/8 in
Width	10.25 in (9 in exposure)
Length	12 ft
Pcs/Pallet	105
Finish	Primed





V-Groove	Thickness 5/8 in
Width	8.25 in
	(7 in exposure)
Length	12 ft
Pcs/Pallet	126
Finish	Primed





Square Channel	Thickness 5/8 in
Width	10.25 in
Length	(9 in exposure)
Lengui	12 11
Pcs/Pallet	105
Finish	Primed



All Hardie® Artisan® products come with a primed finish and a smooth texture.

Protect every corner of your home with a **Complete Exterior**<sup>™</sup> by James Hardie



Hardie® Shingle



Hardie® Panel & Hardie® Trim Batten



Hardie® Plank



Hardie® Trim Boards



Hardie® Soffit



With a Complete Exterior™ by James Hardie, you can bring your dream home to life without having to choose between protection and long-lasting beauty. Using products from a single, trusted manufacturer that offers exceptional warranties, you'll have complete peace of mind, so you can sit back, relax and enjoy your home's exterior.

#### ONE MATERIAL

Only Hardie® fiber cement products are Engineered for Climate®, helping to resist damage from fire\*, water, and insects that delivers optimal performance for your home's specific region.

#### ONE MANUFACTURER

Get added peace of mind with siding, trim, and soffit all on the same 30-year non-prorated warranty. One manufacturer to contact makes your life easier.

#### ONE MAINTENANCE CYCLE

Rest easy knowing that all your siding, trim and soffit is the same Hardie® fiber cement material. With all the products sharing the same lifespan, you can spend less time and money on upkeep and more time enjoying your home.

\*Hardie® fiber cement products are noncombustible and/or have a Class A fire rating when tested in accordance with ASTM E84. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames. The use of noncombustible siding, combined with other fire mitigation measures, can help harden a home against external fire.



Durability you can trust.

Protection you can feel.





## Tougher than the elements.



#### Fire

Help prepare your home for the unpredictable with noncombustible\* siding that won't burn or ignite when exposed to a direct flame.

Listed for use in wildfire-prone Wilderness Urban Interface (WUI) zones in the western US.

- Verified noncombustible per ASTM E136
- Will not contribute fuel to a fire
- Class A fire rated per ASTM E84, with a flame spread index / smoke developed index of less than 0/5
- Verified in wall assemblies with 1-hour and 2-hour fire-ratings per ASTM E119



#### **Cal-Fire Compliant**

\*Hardie\* siding complies with ASTM E136 as a noncombustible cladding. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



Scan to see the durability of Hardie® products.







### <sup>2</sup>ests

Creatures can wreak havoc on wood-based siding. It can be damaged by woodpeckers, termites and other pests. Hardie® fiber cement holds no appeal for these critters, saving you the maintenance hassle.





### Water Resistant

From rain to ice to snow, precipitation patterns can lead to warping, swelling and cracking in wood-based siding. Take shelter from the storm knowing that your siding is built to resist water damage.

- FEMA Class 5 flood damage resistance (highest rating)
- Rated for use in High Velocity Hurricane zones by Miami-Dade County, Florida\*

\*Applies to most products by James Hardie. For full list go to: www.jameshardie.com/miami-dade-NOA





### Time

ColorPlus® Technology finishes provide a durable finish that helps resist fading and discoloration that outperforms field applied paint, so your exterior can keep its good looks longer.

## Hardie<sup>™</sup> Zone System

## Exterior solutions inspired by nature. And designed to protect your home from it.

Only Hardie® fiber cement exterior products are **Engineered for Climate®**, designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5® products resist shrinking, swelling and cracking even after years of wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie® siding, trim and soffit, your home's exterior will be as tough as it is beautiful.





## The highest-quality materials for your highest satisfaction.

### **Unique Formulation** Hardie<sup>™</sup> Zone Substrate

Not all fiber cement is the same. Hardie™ Zone formulations require raw materials that meet our stringent quality standards. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

## Proprietary enhancements create durable Hardie® siding

## PERFECT BALANCE OF STRENGTH AND WORKABILITY

Our unique balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.

## ENHANCED MOISTURE RESISTANCE FOR UNMATCHED DURABILITY

Patented and proprietary additives are chemically bonded within the substrate matrix to provide durable moisture resistance.

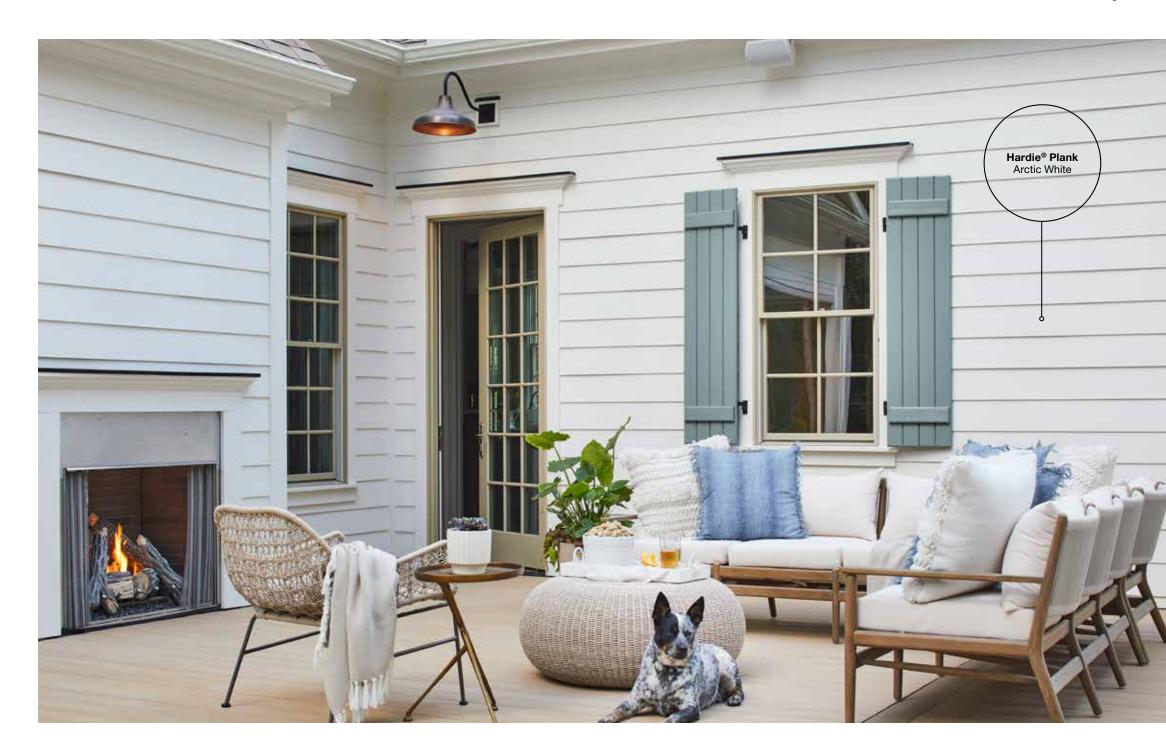
#### INCREASED DIMENSIONAL STABILITY

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.



James Hardie Manufacturing Plant

11 manufacturing facilities in the United States which source 81% of their raw materials locally





## Unmatched investment in manufacturing scale and production innovation

- Largest manufacturer of fiber cement in North America
- Over 7x the North American manufacturing capacity of our nearest fiber cement competitors
- More than 100 process and product quality checks
- Over 85 scientists and engineers in North America's research & development providing dedicated resources for continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor

\*As of March 2024

## Building a Better Future for All™.

## Building a Culture of Sustainability

Throughout our company and across our value chain, sustainability is foundational at James Hardie. Our sustainability goals are integrated into our business operations, governance structure and company culture. We have ambitious targets that align with our purpose of Building a Better Future for All™, the issues that matter most to our stakeholders and our overall corporate objectives. Our progress is possible through collaboration and innovation. From our frontline employees to the builders who use our products, each person plays a role in putting our sustainability initiatives into action.

## BUILDING A FRAMEWORK FOR A BOLD AND BRIGHT FUTURE

#### **⊯** Purpose

Building a Better Future for All™.

#### **★** Vision

To inspire how communities design, build and grow today and tomorrow.

Scan code to find

out more about our

#### **♥** Mission

Be the most respected and desired building materials brand in the world.







We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation

ADDING VALUE TO OUR

employing, delivering and giving locally.

CREATING AN IMPACT

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing,

COMMUNITIES

\$1.66B

CONTRIBUTED

opportunities.

To communities in which we operate

HIRED

99%

From the local communities in which we operate

#### SOURCED

81%

Of raw materials locally

#### DELIVERED

**67**%

Of manufactured products locally

#### SETTING AMBITIOUS GOALS AS RESPONSIBLE STEWARDS



#### Reducing Scope 1+2 Emission

Reduce absolute Scope 1+2 GHG emissions by 42% by 2030 from 2021 baseline and work towards net zero by 2050



#### Minimizing Waste

Zero manufacturing waste to landfill by 2035



#### Recycling Water

Recycle an additional 20M cubic feet of water per year by 2030, compared to 2019



Scan for
Environmental
Product Declaration
of Hardie® products.



sustainability efforts.

<sup>\*</sup>Above statistics are the James Hardie impact from fiscal year 2024.



Long-lasting beauty by design.





## Beauty begins with a finish that lasts.

#### COLORPLUS® TECHNOLOGY

ColorPlus® Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With a variety of color options available to help bring your vision to life, ColorPlus® Technology finishes help keep your home looking beautiful longer.



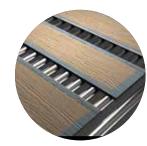
### Finishing Technology

#### PRIMER

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now – and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie® fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

#### COLORPLUS® TECHNOLOGY

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.



## EXCEPTIONAL FINISH ADHESION

Our proprietary coatings are engineered for exceptional adhesion to our substrate and applied to the surface, edges and features for durable performance.



## SUPERIOR COLOR RETENTION

The finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



#### SUPERIOR UV RESISTANCE

ColorPlus® Technology finishes retain vibrancy longer compared to vinyl siding and the typical field paints used on other siding products.

# Unparalleled beauty with unparalleled performance.

## See the James Hardie difference

James Hardie invented modern fiber cement. Over 10 million homes\* later, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower-maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to helping protect your home and investment every step of the way.



<sup>\*</sup> Estimate based on James Hardie North American sales and average housing unit size.



## Industry-leading warranty for peace of mind



Protect your home with North America's #1 Brand of Fiber Cement siding, soffit and trim, backed by exceptional limited warranties. Unlike other companies, we don't prorate our James Hardie substrate warranty coverage. All Hardie® fiber cement products come with a transferable 30-year, non-prorated limited substrate warranty, meaning we stand 100% behind Hardie® fiber cement siding, trim and soffit products for 30 years.

ColorPlus® Technology finishes come with a 15-year limited warranty.

## **30-Year, Non-Prorated Siding, Trim and Soffit Substrate Warranty Coverage by James Hardie**



<sup>\*</sup> Based on Freedonia 2022 Global Siding (Cladding) demand projections and James Hardie sales in North America.

## Endorsements — a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Hardie® products are

backed by the

Good Housekeeping Seal.

HOME

2025

PROUD SPONSOR

Featured on HGTV

Dream Home 2025

James Hardie recognized as 2024 **Eco-Leader** by Green Builder®

**ECO-LEADERS** 

Please visit jameshardie.com/goodhousekeeping for a complete list.

# Make your home stand up and stand out.

## Increase your home's re-sale value

Re-siding with fiber cement siding is one of the top ways to increase your home's re-sale value.







Scan code to view the Cost vs. Value Report.

#### FOR THE PROS

## Hardie<sup>™</sup> Moisture Management Products

## Protection that performs at every layer.

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie™ Moisture Management products provide a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.

## INSTALLATION ADVANTAGES OF HARDIE™ WEATHER BARRIER

- Thicker, more durable material for long-lasting protection from water infiltration
- Superior tear resistance for easier, quicker installation
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify



#### Hardie<sup>™</sup> Weather Barrier

**Thickness** 11 mil **Length** 100 ft 100 ft 150 ft **Width** 3 ft 9 ft 9 ft

#### Hardie™ Pro-Flashing

 Thickness
 20 mil

 Length
 75 ft
 75 ft
 75 ft

 Width
 4 in
 6 in
 9 in

#### Hardie<sup>™</sup> Flex Flashing

Thickness 60 mil

Length 75 ft 75 ft

Width 6 in 9 in

#### Hardie<sup>™</sup> Seam Tape

Thickness 3.2 mil
Length 164 ft
Width 1-7/8 in



Scan code to learn more.

### Installation Done Right

INSTALLATION ACCESSORIES

#### Hardie<sup>™</sup> Blade Saw Blades

Manufactured by Diablo, the Hardie™ Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.





#### PacTool® Gecko Gauge

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie® lap siding during installation. The manufacturer claims the Gecko Gauge can improve the speed of solo installation by up to 30%.





### **Finishing Touches**

COLORPLUS® TECHNOLOGY ACCESSORIES

#### Touch-Up Kits for ColorPlus® Technology finishes

Specially formulated to match ColorPlus® Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.



#### **Color-Matched Caulk**

OSI® QUAD® MAX sealant offers a high-performance sealant solution to color match Statement Collection® products.\* About 18–20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

\*For matching Dream Collection® products, contact your local James Hardie representative.

#### TRIM ACCESSORIES

#### **Flat Tabs**

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

#### **Corner Tabs**

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.

Scan code to view install and technical documents.



