

Long-lasting beauty by design.

Inspiration Guide



Siding | Trim | Soffit



jameshardie.com

Hardie® Shingle
Arctic White



Make your dream home a reality.

As North America's #1 brand of siding, count on Hardie® fiber cement products to perform beautifully while helping to protect what you cherish.

Hardie® Plank Arctic White
Hardie® Panel & Hardie® Trim Batten Arctic White



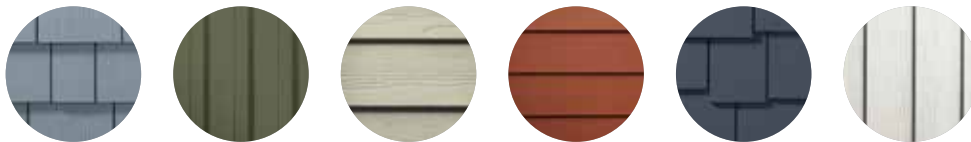
GETTING STARTED



Hardie® Plank Deep Ocean
Hardie® Shingle Deep Ocean
Hardie® Trim Arctic White
Hardie® Soffit Arctic White

Transform imagination into inspiration.

Explore colors, styles and accents
that can help give your home a
beautiful new beginning.





**Hardie® Panel &
Hardie® Trim Batten** Arctic White
Hardie® Plank Arctic White

**Imagine
falling in
love again
with a home
you've had
for years.**



Hardie® Shingle Straight Edge Evening Blue
Hardie® Trim Arctic White

Bring your timeless design to life.

When picking the siding style for your home, there are a few things you should always keep in mind:

- 1 Your home is an extension of you.** Choose exterior materials and designs that reflect your lifestyle.
- 2 Think about the climate where you live.** Our fiber cement siding is a better all-around performer than wood-based or vinyl siding, delivering exceptional resistance to weather, fire and damage from pests.
- 3 Take a long-term view of your investment.** Weighing costs? Re-siding with fiber cement siding is one of the top ways to increase your home's re-sale value.*
- 4 Choose colors that complement your personality.** Find colors that complement your home's setting and your personality. No other siding brand matches our combination of styles, textures and color finishes to capture the design you desire.
- 5 Add the perfect finishing touch.** The trim, soffit and fascia will complete your home's exterior, giving it instant curb appeal.



“As we started looking at the house, we thought, well, maybe we should re-side it. Now I think it reflects more what’s on the inside of our house. It looks like a different house—it looks like a new house.”

Lisa and Mike H. used Hardie® fiber cement products to re-side their home.

*Remodeling magazine Cost vs. Value Report 2008-2023. © 2023 Hanley Wood, LLC. Complete data from the Remodeling Cost vs. Value Report 2008-2023 can be downloaded free at www.costvsvalue.com

NORTH AMERICA'S #1 BRAND OF SIDING

**Stand up to
the elements.
Stand out from
the crowd.**

North
America's
#1 Brand
of Siding

It's easy to get swept away by James Hardie's collection of profiles and products. The closer you look, you'll understand Hardie® is North America's #1 brand of siding, chosen for more than **10 million homes**.*

Hardie® Plank Stone Gray
Hardie® Panel Stone Gray
Hardie® Trim Batten Stone Gray
Hardie® Trim Cobble Stone

*Estimate based on annual siding sales from James Hardie since 1991 and average housing unit size each year.



HARDIE® PLANK



**Hardie® Plank creates a signature style
that's uniquely yours.**

Hardie® Plank Iron Gray
Hardie® Trim Arctic White

Traditional beauty that goes beyond tradition.

Wrap your home in clean, classic lines with low-maintenance Hardie® Plank, which gives your home the warm and welcoming look you've always imagined.

Learn more about our array of products at [jameshardie.com/products](https://www.jameshardie.com/products)

"Hardie® Plank was really able to provide the aesthetic I was going for. Now our home looks back to its original farmhouse look and feel."

Holly W. used Hardie® fiber cement products to re-side her 1800s-era farmhouse.

Hardie® Plank Khaki Brown
Hardie® Trim Arctic White

HARDIE® SHINGLE



**Hardie® Shingle siding brings
the handcrafted look of cedar
to your dream home.**

Hardie® Shingle Cobble Stone
Hardie® Trim Arctic White

Inspire a mood of relaxation at the shore.

Hardie® Shingle adds instant charm to any home—whether it's located a stone's throw from the sea or many leagues away.

"Having something we knew would last and would still look good for a long time was a huge factor in our decision."

Chris and Minna Z. replaced fading and cracking cedar siding with Hardie® siding— with transformative results.

Learn more about our array of products at [jameshardie.com/products](https://www.jameshardie.com/products)

Hardie® Shingle It's About Thyme
Magnolia Home | James Hardie Collection





**Combine Hardie® Panel with Hardie® Trim Batten
for a rustic board-and-batten look**

Hardie® Panel Light Mist
Hardie® Trim Batten Light Mist
Hardie® Trim Arctic White

Clean and contemporary with a little bit of country.

Hardie® Panel transforms homes into modern farmhouses that would feel right at home on the prairie or rolling hills.

Learn more about our array of products at [jameshardie.com/products](https://www.jameshardie.com/products)



Hardie® Panel Iron Gray
Hardie® Trim Batten Iron Gray



LONG-LASTING BEAUTY

Durable is the new beautiful.

Hardie® fiber cement products are noncombustible, hold no appeal for pests, and are made to withstand the harshest elements providing beauty built to last to help protect your home, and everything you cherish.



Hardie® Plank Shou Sugi Ban
Hardie® Trim Shou Sugi Ban



See examples of our design versatility at [jameshardie.com/gallery](https://www.jameshardie.com/gallery)

SEE THE JAMES HARDIE DIFFERENCE

See more about our product performance at [jameshardie.com/performance](https://www.jameshardie.com/performance)

Built to perform beautifully here, there, or anywhere.

Only Hardie® fiber cement siding, trim and soffit are Engineered for Climate®, specifically designed to perform beautifully for where you live. Hardie® products resist shrinking, swelling and cracking, even after years of wet or freezing conditions, and they stand up to hot, humid conditions, blistering sun and more.

Unlike other companies, we don't prorate our Hardie® substrate warranty coverage.

30-Year, Non-Prorated Siding, Trim and Soffit Substrate Warranty Coverage by James Hardie



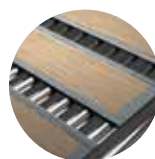
Hardie® Shingle Straight Edge Timber Bark

Hardie® Plank Night Gray
Hardie® Trim Arctic White



Nothing is ever finished until it's finished.

Hardie® siding, trim and soffit products enhanced with ColorPlus® Technology finishes can save you time, money and maintenance headaches down the road. Our controlled, baked-on process, delivers a more consistent finish than paint applied on-site and performs better, helping your home look great for years to come. Backed by our 15-year limited finish warranty, you can enjoy the peace of mind that comes from a style that endures.



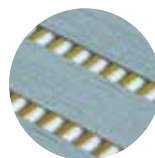
Exceptional finish adhesion

Our proprietary coating is applied to the surface and edges of our boards for durable performance.



Superior color retention

Our ColorPlus® Technology finishes are baked onto Hardie® fiber cement products, enhancing resistance to peeling and chipping.



Superior UV resistance

Our ColorPlus® Technology finishes retain vibrancy longer when compared to vinyl siding and typical field paints on other siding products.

Learn more about our exclusive ColorPlus® Technology at [jameshardie.com/colorplus](https://www.jameshardie.com/colorplus)

Natural look of cedar with supernatural performance.

James Hardie designs every fiber cement board to resist swelling, buckling, warping and splitting. No wood, wood-based, vinyl or other fiber cement siding can match our overall ability to help protect your home's exterior from the elements.



HARDIE® SIDING

WOOD-BASED SIDING



VS.



Resists Weather

Hardie® siding

Resists shrinking, swelling and cracking in changing weather.



Wood-based siding

Shrinks and swells more with changes in moisture and humidity.



VS.



Resists Fire

Hardie® siding

Won't burn and is recognized by fire departments nationwide.†



Wood-based siding

Will burn when exposed to a significant source of heat or flame.



VS.



Resists Pests

Hardie® siding

Holds no appeal to animals or other pests.



Wood siding

Subject to damage from woodpeckers and other pests.

* The images illustrate Hardie® Plank and woodbased siding samples, both unexposed (left) and exposed (right) to repeated cycles of wetting and drying.

** The images represent Hardie® Plank and wood-based siding samples exposed to a blowtorch flame for 90 seconds.

† Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S., including Marietta, GA, Flagstaff, AZ, and Orange County, CA.

†† Images depict undamaged Hardie® Plank and wood siding exhibiting woodpecker damage.

Long-lasting protection that vinyl siding can't match.

When investing in your home, don't be misled by vinyl siding's short-term cost. Its color can be more susceptible to fading. Vinyl siding may also crack, buckle or sag with weather stress and time, diminishing your home's value.



Hardie® Plank Timber Bark
Hardie® Shingle Monterey Taupe
Hardie® Trim Arctic White

HARDIE® SIDING



VS.

VINYL SIDING



Resists Weather

Hardie® siding

Resists damage from wind, rain, freezing temperatures and hail.



Vinyl siding

Can be damaged by hail and more prone to cracks, buckling or warping with extreme temperature changes.



VS.



Resists Heat

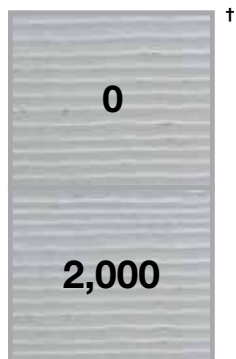
Hardie® siding

Noncombustible and resists damage from extreme heat.



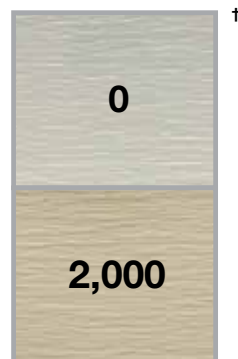
Vinyl siding

Vulnerable to melting caused by flame, grills and Low-E windows.



VS.

Hours of UV
light exposure



Resists Discoloration

Hardie® siding

ColorPlus® Technology finishes are baked onto the boards, creating consistent color that performs better and looks brighter on homes.



Vinyl siding

Color stability varies with product quality, which can affect susceptibility to color change.

* The images illustrate samples of Hardie® Plank, both unexposed (left) and exposed (right) to repeated cycles of wetting and drying. Image of vinyl siding illustrates potential damage from hail or other impact.

** The images represent Hardie® Plank sample exposed to a blowtorch flame for 90 seconds, and a vinyl siding sample heated to 140°F for 30 seconds.

† Within a controlled lab environment, samples were exposed to an accelerated QUV test of 2,000 hours under ASTM G154-12a.

LONG-LASTING BEAUTY

Durable Resilient



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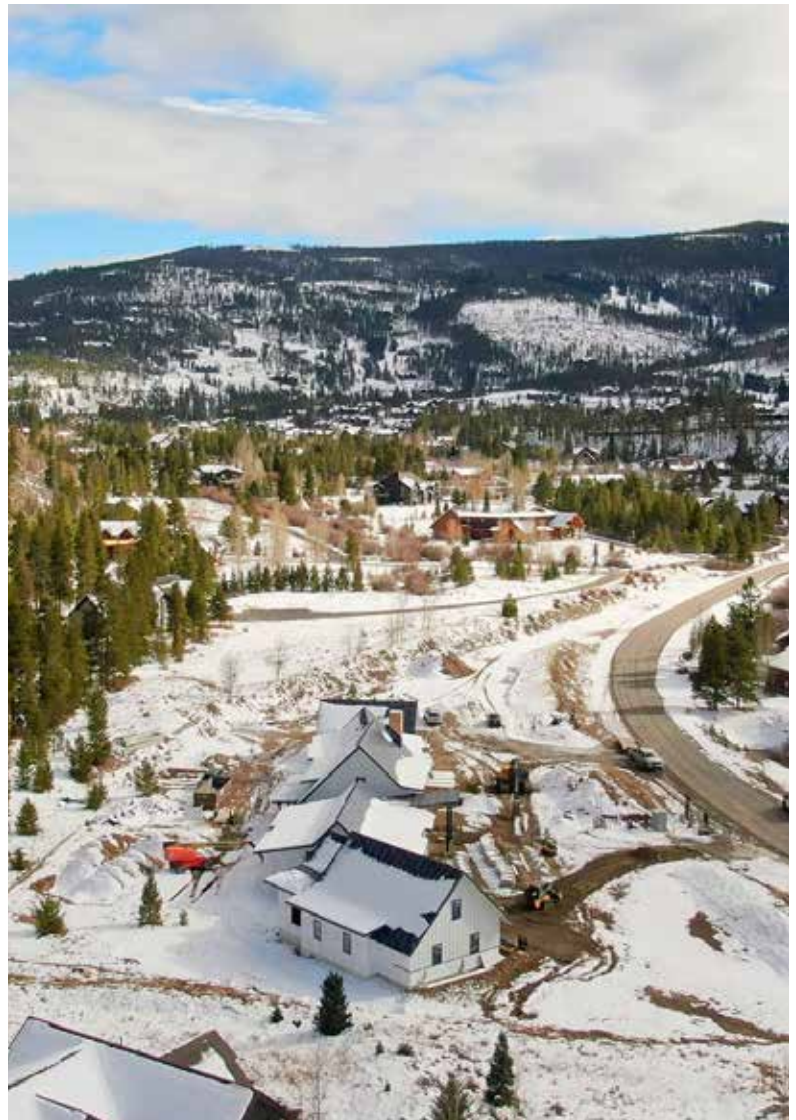


Meeting the challenges of a changing world.


The Panorama House by Thrive Home Builders showcases a Net Zero, carbon neutral project featuring Hardie® fiber cement siding. In the mountains of Breckenridge, Hardie® siding is part of a project that is built for durability and resilience, while also providing a low maintenance solution.

Panorama House images by Insignia Studios/ProBuilder

Scan to learn more
about the resiliency of
Hardie® siding







Prepare for your remodel with these helpful tips.

What to consider for your re-side

- Don't just cover up an existing problem. To fix a damaged exterior, always completely remove the old siding.
- Have your home inspected for moisture damage, mold, termites and rot. If any of these are found, address the problem to avoid future structural issues.
- Your contractor should apply a weather-resistant barrier such as Hardie™ Weather Barrier. In fact, most building codes now require this.
- Be sure your new siding is installed according to the manufacturer's instructions for optimal product performance.

What to consider for your contractor

- Make sure the contractor's proposal includes everything you requested and the price is based on the entire project, start to finish.
- Focus on value rather than price – the credentials, attention to detail and provisions for maintaining a safe and tidy workspace.
- Carefully read the contractor's workmanship warranty policy.
- Remember, a proposal is not a contract. Once you get a written contract, compare it to the proposal to ensure all your needs are met.

Hardie® Plank Gray Shadow
Hardie® Panel Gray Shadow
Hardie® Trim Batten Gray Shadow
Hardie® Trim Paper White



Hardie® Plank Mountain Sage
Hardie® Trim Arctic White

Let your exterior make a statement.

Complete your home's distinctive exterior design with trim and soffit choices that complement your vision.



Visualize Hardie® products on a 3D model of your home with HOVER® Design Studio, brought to you by James Hardie.

Start your free design.



Hardie® products* are backed by the
Good Housekeeping Seal.

*Includes Hardie® Plank (primed and with ColorPlus® Technology),
Hardie® Trim with ColorPlus® Technology,
Hardie® Backer, and Hardie™ Weather Barrier



Featured in
HGTV® Dream Home
2024

FAST COMPANY

Fast Company's 2022
Innovation by Design Awards
"The best home design
of 2022" **Hardie™**
Architectural Collection

Discover why James Hardie is the recognized leader at [jameshardie.com/leader](https://www.jameshardie.com/leader)

Siding colors shown in these images may deviate from actual ColorPlus® Technology colors.
For best results in color selection, please refer to our Statement Collection® and Dream Collection® product samples.

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